



MISSION STATEMENT

At Casey's Automotive, we will provide great service, cultivate relationships, support our team members, and act in full honesty and integrity always. This will allow us to grow our business while enhancing our employee's lives, supporting their families, and making the surrounding communities a better place.

Great Service - Bill Casey started Casey's Automotive in 1991. His motto was "We are in the service industry, not the sales industry. By providing great service and treating the sale as a by-product we will build trusting lasting relationships, and long term success will be possible." Keeping this in mind, great service will be achieved.

Cultivating Relationships - Alan Sontra, one of our great customers and an expert in customer service himself, provided this great quote "Cultivate the relationship, not the sale." This allows us to focus on the relationship with the customer and their community.

Support Team Members - We believe we must support our employees and their families to provide opportunity for growth, success, and job security. This in turn, provides productive and happy employees, which results in great service.

Honesty and Integrity - We are human. We will make mistakes. We will own up to our mistakes so that we may repair them immediately. When we act in full transparency with our customers, we educate them on their vehicle. This allows them to make the best decision for their vehicle and their family.

We believe the key to great service relies with these four pillars. In everything we do we will act in accordance with this mission statement.